

# JESSE DU

USER EXPERIENCE DESIGN

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Seattle, WA

## EXPERIENCE

UX Designer

**Amazon**

Seattle, WA

2022 – Present

Lead design initiatives for AWS IoT Greengrass. Set up continuous customer feedback channels. Implemented new Cloudscape design system for web console and launched Android OS support.

UX/UI Designer

**DNV**

Shanghai, China

2021 – 2022

Designed Veracity cloud platform and web apps to support 280,000+ users in the maritime industry. Built digital tools for emergency operators that decreased service turnaround time by 83%.

Design Product Manager

**Cagetest**

Bellevue, WA

2020 – 2021

Created wireframes and high-fidelity prototypes. Drafted new style guides for the entire company. Worked iteratively with an agile development team building better experiences for cybersecurity tools.

UX/UI Designer

**Newbook Digital Texts**

Seattle, WA

2018 – 2021

Increased perceived usability of our website with revamped user flow and information architecture. Led a UX research team to gather customer feedback and guided user-centered design strategy.

Design Intern

**Auryc**

Los Altos, CA

Summer 2020

Produced polished visuals and interaction assets. Created personas and journey maps for research. Collaborated with a cross-functional team to present designs to stakeholders through workshops.

## EDUCATION

**University of Washington**

B.S. in Human Centered Design & Engineering

B.A. in History

Seattle, WA

2017 – 2021

Cum laude, with College Honors

GPA 3.84/4.0, Dean's List for 10 quarters

Phi Beta Kappa, Phi Alpha Theta

## PUBLICATION

Du, J., Yuen, C., Slaughter, M. and Chen, A.T. (2021), "Perceived Usability and Experience with Digital Tools in the Context of Digital Humanities Research." *Proceedings of the Association for Information Science and Technology*, 58: 435-439. <https://doi.org/10.1002/pr2.474>.  
*and more!*

## SKILLS

Figma

Adobe XD

Photoshop

Illustrator

React

HTML

CSS

JavaScript

English (native)

Chinese (native)

Japanese

French