

JESSE DU

USER EXPERIENCE DESIGN

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Seattle, WA

EXPERIENCE

UX Designer

Amazon

Seattle, WA

2022 – 2024

Designed/redesigned 5+ fintech and big data tools directly impacting \$35B in monthly transactions. Automated manual processes in accounting and data testing saving in total 6,000+ hours per year.

Lead design initiatives for AWS IoT Greengrass. Conducted internal and external user research. Implemented new design system for web console and launched 2 AWS-goal-level features.

UX/UI Designer

Det Norske Veritas

Shanghai, China

2021 – 2022

Designed leading maritime industry cloud platform and web apps supporting 32,000+ companies. Innovated new products in AI/ML assurance and built tools that reduced turnaround time by 83%.

Design Project Manager

Cagetest

Shanghai, China

2020 – 2021

Created wireframes and high-fidelity prototypes. Drafted new style guides for the entire company. Worked iteratively with an agile development team improving user experience in cybersecurity tools.

UX/UI Designer

Newbook Digital Texts

Seattle, WA

2018 – 2021

Increased perceived usability of our website with revamped user flow and information architecture. Led a user research team to gather feedback and guided overall product design strategy.

EDUCATION

University of Washington

B.S. in Human Centered Design & Engineering

B.A. in History

2017 – 2021

GPA 3.84/4.0

PUBLICATION

Du, J., Yuen, C., Slaughter, M. and Chen, A.T. (2021), "Perceived Usability and Experience with Digital Tools in the Context of Digital Humanities Research." *Proceedings of the Association for Information Science and Technology*, 58: 435-439. <https://doi.org/10.1002/pr2.474>.
and more!

SKILLS

Figma

Adobe XD

UXPin

HTML/CSS

Photoshop

Illustrator

Premiere Pro

SolidWorks

user research

user flows

prototyping

usability testing